NAJAT TAOUM . FREELANCE
GRAPHIC DESIGNER

2026

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PHONE: +961 76 464 120

PORTFOLIO

ABOUT

Hello, I'm Najat!
a graphic designer passionate about editorial design and visual storytelling. I enjoy creating clean, well-structured layouts that communicate ideas clearly while maintaining a strong visual identity. My experience includes editorial design work for different magazines, with a focus on layout design, typography, and visual composition.

PROFESSIONAL EXPERIENCES

Maqina Agency
Graphic Designer | 2023

Bisht Magazine Company
Graphic Designer | 2023

Freelance
Graphic Designer | 2023 - Present

DEGREES

Bachelor of Art - in Graphic Design
Lebanese International University | 2022

Lebanese Baccalaureate - in Littérature et Humanités
E.N.O.A | 2019

SOFTWARE

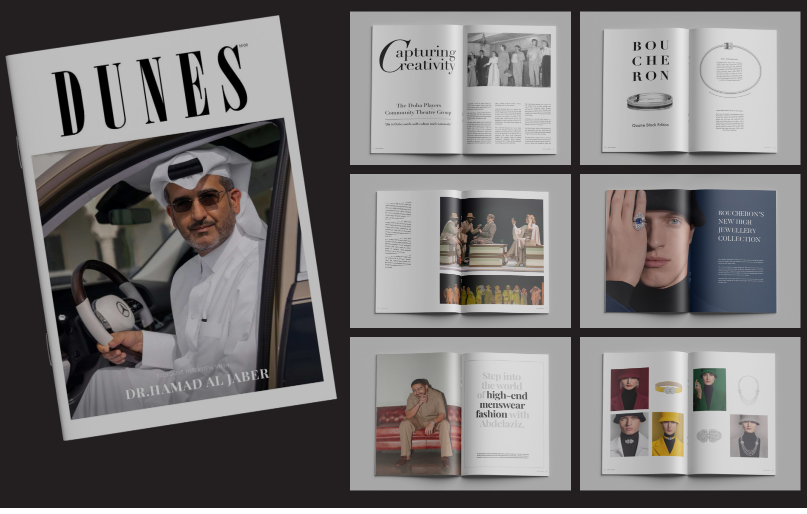
Adobe InDesign
Adobe Photoshop
Adobe Illustrator

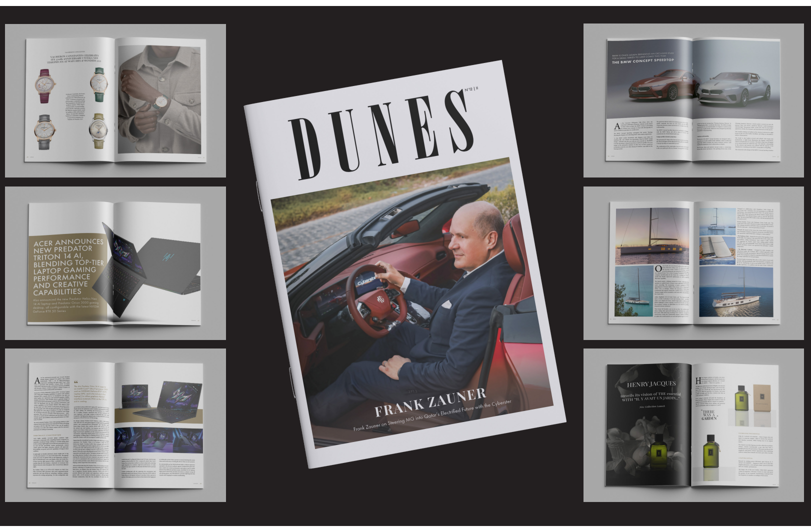
LANGUAGES

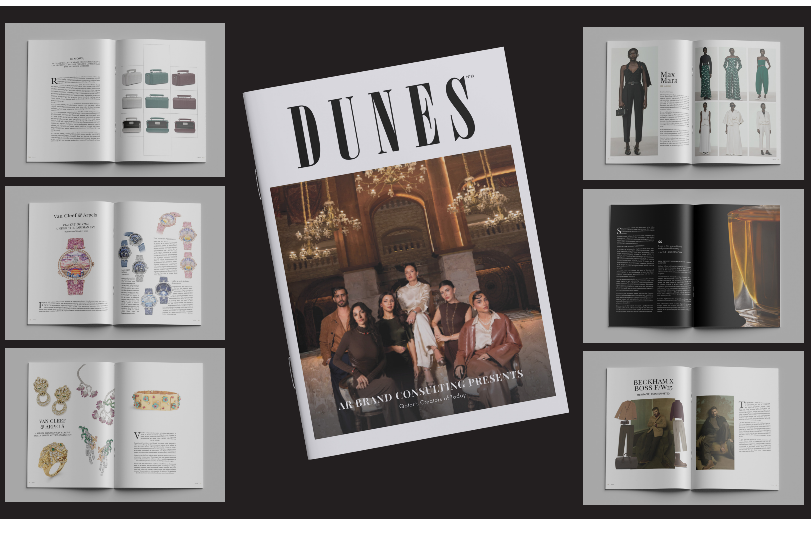
Arabic (Native)
English (Advanced)
French (Advanced)

I'm Najat
nice to meet you!

EDITORIAL DESIGNS


DUNES
N°09
EXCLUSIVE INTERVIEW WITH
DR.HAMAD AL JABER
Capturing Creativity
The Doha Players Community Theatre Group
'Life in Doha swirls with culture and community'
BOU CHE RON
Quatre Black Edition
BOUCHERON'S NEW HIGH JEWELLERY COLLECTION
Step into the world of high-end menswear fashion with Abdelaziz.


VACHERON CONSTANTIN CELEBRATES ITS 270th ANNIVERSARY UNVEILS NEW TIMEPIECES AT WATCHES & WONDERS 2025
DUNES
N°12 | II
FRANK ZAUNER
Frank Zauner on Steering MG into Qatar's Electrified Future with the Cyberster
THE BMW CONCEPT SPEEDTOP
ACER ANNOUNCES NEW PREDATOR TRITON 14 AI, BLENDING TOP-TIER LAPTOP GAMING PERFORMANCE AND CREATIVE CAPABILITIES
HENRY JACQUES
unveils its vision of THE essential WITH "IL Y AVAIT UN JARDIN..."
New Collection Launch
"THERE WAS A GARDEN"


RIMOWA
DUNES
N°13
AR BRAND CONSULTING PRESENTS
Qatar's Creators of Today
Max Mara
Van Cleef & Arpels
POETRY OF TIME UNDER THE PARISIAN SKY
VAN CLEEF & ARPELS
BECKHAM X BOSS F/W25
HERITAGE, REINTERPRETED

BISHT
10 THINGS YOU NEED TO KNOW ABOUT THE BISHT
HERMÈS HERITAGE
EXPLORING THE HIDDEN GEMS OF DOHA IN 36 HOURS
10 THINGS YOU NEED TO KNOW ABOUT THE BISHT

BISHT
EXCLUSIVE INTERVIEW WITH
SHEIKH FAISAL BIN QASSIM AL THANI
CHEF ALGERIM
RIMOWA

BISHT
MARIA OVSYANNIKOVA
ROOTED IN HERITAGE
DRIVEN BY VISION
PESERICO

BRANDING PROJECTS

KAVA SHOP

FOCUS	INDUSTRY	YEAR
Branding Visual Identity Print Design	Food	2026

Kava Shop is a retro-inspired coffee shop identity designed around warmth, comfort, and everyday escape. The visual identity combines vintage aesthetics with bold typography to create a nostalgic yet modern atmosphere. The project explores how branding can shape a relaxed and inviting coffee experience through consistent visual storytelling.

Brand identity project developed for a client-based brief.

KAVA SHOP
WHERE YOU CHILL & RELAX
@KAVASHOP

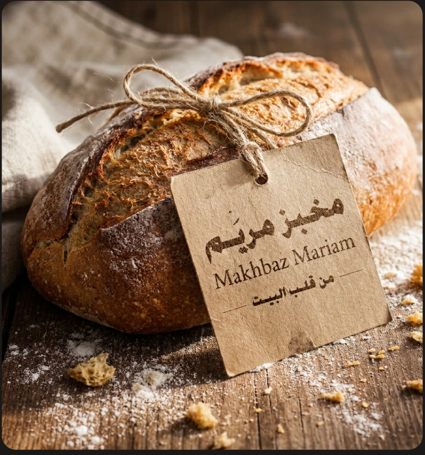
KAVA SHOP
WHERE YOU CHILL & RELAX
KAVA
KAVA SHOP
WHERE YOU CHILL & RELAX
KAVA SHOP
KAVA SHOP

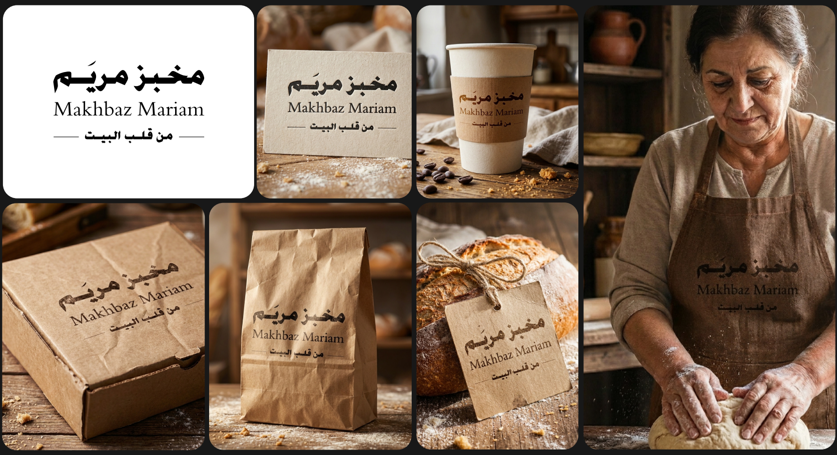
MARIAM BAKERY

SERVICES	INDUSTRY	YEAR
Branding Visual Identity Print Design	Food	2026

Makhbaz Mariam is a conceptual home bakery brand inspired by traditional, homemade baking. The identity is built around simplicity and warmth, reflecting the personal nature of homemade food. The logo combines Arabic and English typography, supported by a minimal visual system applied across packaging and branding touchpoints.

Conceptual branding project visualized using digital mockups.


مخبز مريَم
Makhbaz Mariam
من قلب البيت

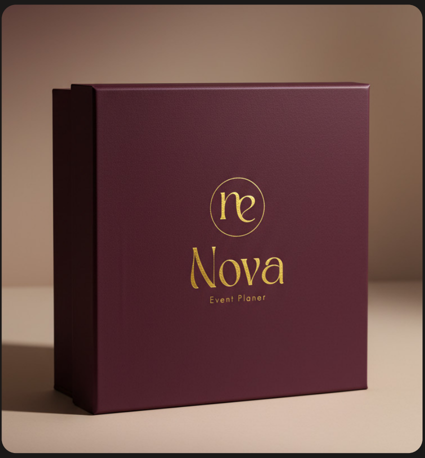

مخبز مريَم
Makhbaz Mariam
من قلب البيت

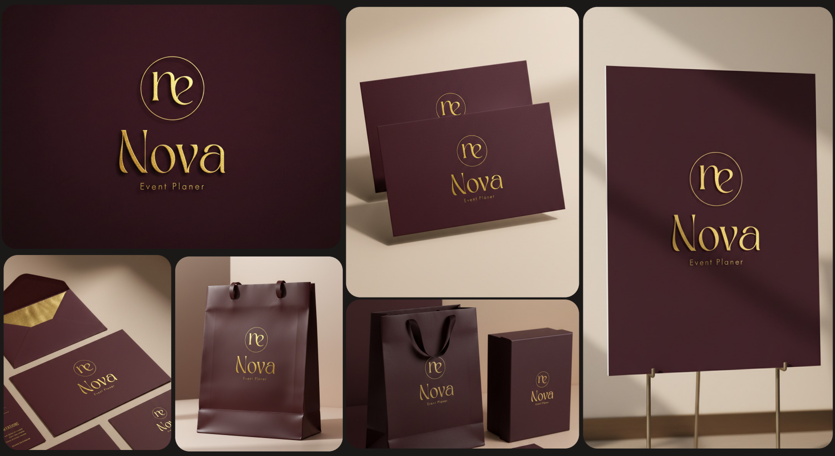
NOVA EVENT

FOCUS	INDUSTRY	YEAR
Branding Visual Identity Print Design	Luxury Events	2026

Nova Event is a luxury event planning identity designed around elegance, precision, and modern sophistication. The visual identity extends across multiple applications, reflecting a premium and cohesive brand experience.

Brand identity project developed for a client-based brief.


Nova
Event Planer


Nova
Event Planer

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THANK YOU

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